

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 581761 /		<u>Alt Order #</u> 09837292
<u>Product</u> <b>COORS FOR CONGRESS</b>		
<u>Contract Dates</u> <b>10/16/12 - 10/22/12</b>	<u>Estimate #</u> <b>2735</b>	
<u>Advertiser</u> <b>Coors/R/Congress</b>		<u>Original Date / Revision</u> 10/16/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 228	<u>Product Code</u> 410
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	31	10/16/12	10/16/12	M-F 5-530a Good Day	5a-530a		:30			NM	0	\$0.00
D 2	31	10/17/12	10/17/12	M-F 5-530a Good Day	5a-530a		:30			NM	0	\$0.00
D 3	31	10/18/12	10/18/12	M-F 5-530a Good Day	5a-530a		:30			NM	0	\$0.00
D 4	31	10/19/12	10/19/12	M-F 5-530a Good Day	5a-530a		:30			NM	0	\$0.00
D 5	31	10/22/12	10/22/12	M-F 5-530a Good Day	5a-530a		:30			NM	0	\$0.00
D 6	31	10/16/12	10/16/12	M-F 530-6a Good Day	530-6a		:30			NM	0	\$0.00
D 7	31	10/17/12	10/17/12	M-F 530-6a Good Day	530-6a		:30			NM	0	\$0.00
D 8	31	10/18/12	10/18/12	M-F 530-6a Good Day	530-6a		:30			NM	0	\$0.00
9	31	10/19/12	10/19/12	M-F 530-6a Good Day	530-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	----F--			1	\$450.00				
D 10	31	10/22/12	10/22/12	M-F 530-6a Good Day	530-6a		:30			NM	0	\$0.00
D 11	31	10/16/12	10/16/12	Good Day Colorado	6a-7a		:30			NM	0	\$0.00
D 12	31	10/17/12	10/17/12	Good Day Colorado	6a-7a		:30			NM	0	\$0.00
D 13	31	10/18/12	10/18/12	Good Day Colorado	6a-7a		:30			NM	0	\$0.00
D 14	31	10/19/12	10/19/12	Good Day Colorado	6a-7a		:30			NM	0	\$0.00
D 15	31	10/22/12	10/22/12	Good Day Colorado	6a-7a		:30			NM	0	\$0.00
D 16	31	10/16/12	10/16/12	Good Day Colorado	7a-8a		:30			NM	0	\$0.00
17	31	10/17/12	10/17/12	Good Day Colorado	7a-8a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	--W----			2	\$300.00				
18	31	10/18/12	10/18/12	Good Day Colorado	7a-8a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	---T---			2	\$300.00				
D 19	31	10/19/12	10/19/12	Good Day Colorado	7a-8a		:30			NM	0	\$0.00
20	31	10/22/12	10/22/12	Good Day Colorado	7a-8a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/12	10/28/12	M-----			2	\$300.00				
21	31	10/16/12	10/16/12	Good Day Colorado	8a-9a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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581761 /	09837292

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	COORS FOR CONGRES	2735

Advertiser	Original Date / Revision
Coors/R/Congress	10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<div> <div> <u>Start Date</u>   <u>End Date</u>   <u>Weekdays</u>   <u>Spots/Week</u>   <u>Rate</u>  Week: 10/15/12   10/21/12   -T-----   2   \$175.00 </div> </div>												
22	31	10/17/12	10/17/12	Good Day Colorado	8a-9a		:30			NM	2	\$350.00
<div> <div> <u>Start Date</u>   <u>End Date</u>   <u>Weekdays</u>   <u>Spots/Week</u>   <u>Rate</u>  Week: 10/15/12   10/21/12   --W----   2   \$175.00 </div> </div>												
23	31	10/18/12	10/18/12	Good Day Colorado	8a-9a		:30			NM	2	\$350.00
<div> <div> <u>Start Date</u>   <u>End Date</u>   <u>Weekdays</u>   <u>Spots/Week</u>   <u>Rate</u>  Week: 10/15/12   10/21/12   ---T---   2   \$175.00 </div> </div>												
24	31	10/19/12	10/19/12	Good Day Colorado	8a-9a		:30			NM	2	\$350.00
<div> <div> <u>Start Date</u>   <u>End Date</u>   <u>Weekdays</u>   <u>Spots/Week</u>   <u>Rate</u>  Week: 10/15/12   10/21/12   ----F--   2   \$175.00 </div> </div>												
25	31	10/22/12	10/22/12	Good Day Colorado	8a-9a		:30			NM	2	\$350.00
<div> <div> <u>Start Date</u>   <u>End Date</u>   <u>Weekdays</u>   <u>Spots/Week</u>   <u>Rate</u>  Week: 10/22/12   10/28/12   M-----   2   \$175.00 </div> </div>												
26	31	10/16/12	10/16/12	Regis & Kelly	90130a-10a		:30			NM	2	\$300.00
<div> <div> <u>Start Date</u>   <u>End Date</u>   <u>Weekdays</u>   <u>Spots/Week</u>   <u>Rate</u>  Week: 10/15/12   10/21/12   -T-----   2   \$150.00 </div> </div>												
D 27	31	10/17/12	10/17/12	Regis & Kelly	90130a-10a		:30			NM	0	\$0.00
D 28	31	10/18/12	10/18/12	Regis & Kelly	90130a-10a		:30			NM	0	\$0.00
D 29	31	10/19/12	10/19/12	Regis & Kelly	90130a-10a		:30			NM	0	\$0.00
30	31	10/22/12	10/22/12	Regis & Kelly	90130a-10a		:30			NM	2	\$300.00
<div> <div> <u>Start Date</u>   <u>End Date</u>   <u>Weekdays</u>   <u>Spots/Week</u>   <u>Rate</u>  Week: 10/22/12   10/28/12   M-----   2   \$150.00 </div> </div>												
D 31	31	10/21/12	10/21/12	FOX News Sunday	8a-10a		:30			NM	0	\$0.00
32	31	10/16/12	10/16/12	Judge Judy	4p-5p		:30			NM	2	\$650.00
<div> <div> <u>Start Date</u>   <u>End Date</u>   <u>Weekdays</u>   <u>Spots/Week</u>   <u>Rate</u>  Week: 10/15/12   10/21/12   -T-----   2   \$325.00 </div> </div>												
E 33	31	10/17/12	10/17/12	Judge Judy	4p-5p		:30			NM	3	\$650.00
<div> <div> <u>Start Date</u>   <u>End Date</u>   <u>Weekdays</u>   <u>Spots/Week</u>   <u>Rate</u>  Week: 10/15/12   10/21/12   --W----   2   \$325.00 </div> </div>												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	10/15/12-10/21/12	Judge Judy	4p-5p	---W-----	:30		<del>\$325.00</del>	NM		
	See MG 33.3,33.4,33.5											
	2	31	10/15/12-10/21/12	Judge Judy	4p-5p	---W-----	:30		<del>\$325.00</del>	NM		
	See MG 33.3,33.4,33.5											
	3	31	10/16/12-10/16/12	M-F 10p-1105p	10p-1105p	-Tu-----	:30		\$350.00	NM		
	Ⓜ MG for 33.2,33.1											
	4	31	10/16/12-10/19/12	Good Day Colorado	8a-9a	-TuWThF----	:30		\$175.00	NM		
	Ⓜ MG for 33.2,33.1											
	5	31	10/15/12-10/21/12	M-F 2p-3p	2p-3p	-TuWThF----	:30		<del>\$125.00</del>	NM		
	Ⓜ See MG 33.6											
	6	31	10/18/12-10/18/12	M-F 2p-3p	2p-3p	----Th-----	:30		\$125.00	NM		
	Ⓜ MG for 33.5 10/17											
34	31	10/18/12	10/18/12	Judge Judy	4p-5p		:30			NM	2	\$650.00
<div> <div> <u>Start Date</u>   <u>End Date</u>   <u>Weekdays</u>   <u>Spots/Week</u>   <u>Rate</u>  Week: 10/15/12   10/21/12   ---T---   2   \$325.00 </div> </div>												
D 35	31	10/19/12	10/19/12	Judge Judy	4p-5p		:30			NM	0	\$0.00
36	31	10/22/12	10/22/12	Judge Judy	4p-5p		:30			NM	2	\$650.00
<div> <div> <u>Start Date</u>   <u>End Date</u>   <u>Weekdays</u>   <u>Spots/Week</u>   <u>Rate</u>  Week: 10/22/12   10/28/12   M-----   2   \$325.00 </div> </div>												

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
D 37	31	10/20/12	10/20/12	News Sa 530-6p	530p-6p		:30			NM	0	\$0.00
D 38	31	10/21/12	10/21/12	News Sunday 5p-530p	5p-530p		:30			NM	0	\$0.00
D 39	31	10/21/12	10/21/12	News Su 530-6p	530p-6p		:30			NM	0	\$0.00
E 40	31	10/18/12	10/18/12	MLB Championship Ser	2p-CC		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				1	\$1,500.00			
41	31	10/19/12	10/19/12	MLB Championship Ser	2p-CC		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$2,500.00			
D 42	31	10/22/12	10/22/12	Bones Mon 7-8p	7p-8p		:30			NM	0	\$0.00
D 43	31	10/20/12	10/20/12	College Football Lat	5p-cc		:30			NM	0	\$0.00
44	31	10/16/12	10/16/12	M-F LN 9p-930p News	9p-930p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$1,500.00			
45	31	10/17/12	10/17/12	M-F LN 9p-930p News	9p-930p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$1,500.00			
46	31	10/18/12	10/18/12	M-F LN 9p-930p News	9p-930p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---T---				1	\$1,500.00			
47	31	10/17/12	10/17/12	M-F LN 930p-10p	930p-10p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$1,100.00			
48	31	10/19/12	10/19/12	M-F LN 930p-10p	930p-10p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$1,100.00			
49	31	10/22/12	10/22/12	M-F LN 930p-10p	930p-10p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,100.00			
D 50	31	10/20/12	10/20/12	Sa LN 9p-930p	9p-930p		:30			NM	0	\$0.00
D 51	31	10/20/12	10/20/12	Sa LN 930p-10p	930p-10p		:30			NM	0	\$0.00
D 52	31	10/21/12	10/21/12	Su LN 9p-930p	9p-930p		:30			NM	0	\$0.00
N 53	31	10/17/12	10/22/12	Fox 31 News Nightside	10p-1035p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	M-WTF--				2	\$350.00			
N 54	31	10/22/12	10/22/12	Good Day Colorado	7a-8a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	M-----				1	\$300.00			
Totals											41	\$20,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	41	\$20,000.00	\$17,000.00
<b>Totals</b>	<b>41</b>	<b>\$20,000.00</b>	<b>\$17,000.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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